



## SAGEMCOM JOINS RDK TECHNICAL ADVISORY BOARD

*Rueil-Malmaison, 11<sup>th</sup> May 2022*

Sagemcom, a broadband market leader, is implementing further actions to accelerate business growth by focusing on innovation and early access to new technologies, meeting operator expectations for the deployment of powerful and scalable solutions and faster go to market.

In this regard, Sagemcom is bringing RDK software to all broadband technologies and platforms such as PON, FTTH, DOCSIS, DSL and 5G, aiming to expand the RDK footprint to the benefit of our customers. RDK is an open source software platform, deployed on more than 80 million devices worldwide, that standardizes core functions and telemetry used in broadband, video, and IoT connected devices. Members of the RDK Technical Advisory Board (RTAB) are experienced RDK advocates and contributors committed to driving innovation and technical roadmap development for the RDK community.

Joining the RDK Technical Advisory Board will enable Sagemcom to act as a significant contributing member of the RDK community. RDK software combined with Sagemcom's high quality hardware, delivers reliable and high performance connectivity. RDK also provides the foundation for a scalable service platform, greatly reducing the time to market, improving the quality of experience and enabling timely and efficient deployments of new applications.

"Our relationship with RDK is at the heart of our development strategy. We do believe that the implementation of the RDK solution across all of our broadband portfolio will enable enhanced and scalable solutions, further shorten the time to market, and easily support the introduction of new services," said Ahmed Selmani, Senior Executive Vice President, at Sagemcom.

"Sagemcom is a recognized global leader in RDK deployments and broadband CPE used by service providers around the world", said Jason Briggs, RDK President and General Manager. "We are honored to have them join our RDK Technical Advisory Board, and we look forward to their continued insights and contributions to operators and the broader RDK community."

Additional information about RDK is available at [www.rdkcentral.com](http://www.rdkcentral.com).

#### About Sagemcom

Thanks to the innovative solutions designed and built by our people, Sagemcom provides access to broadband Internet, entertainment and managed energy supply to the greatest number all over the world.

As a "mission-driven company" since January 2022, Sagemcom makes sure that the design, construction and use of these solutions are sustainable, and fulfil the environmental and societal commitments that are known and shared by all our employees, partners and stakeholders.

In LBO since its 2008 carve-out with Safran, Sagemcom group entered its fourth LBO in 2019, with Charterhouse as the majority shareholder. Sagemcom is 30% owned by its employees, achieves over €2.2 billion turnover, is world leader in its markets, has been profitable since it was founded, and has been growing continuously since 2016.

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