



## Sagemcom joins the Responsible Business Alliance (RBA)

*Rueil Malmaison, 16<sup>th</sup> January 2023*

**SAGEMCOM HAS BEEN ADDRESSING THE ISSUES OF SOCIAL AND ENVIRONMENTAL RESPONSIBILITY FOR SEVERAL YEARS ALREADY. AS A MEMBER OF THE UNITED NATIONS GLOBAL COMPACT SINCE 2011, SAGEMCOM DECIDED TO GO EVEN FURTHER BY INCLUDING ITS ENVIRONMENTAL AND SOCIAL COMMITMENTS DIRECTLY INTO THE GROUP'S ARTICLE'S OF ASSOCIATION AND HAS THUS BECOME A MISSION-DRIVEN COMPANY.**

Therefore, in terms of ethics in its supply chain, Sagemcom has set many years ago high standards involving its suppliers and partners, accompanying them in their CSR journey to improve globally our supply chain. This approach has been reinforced in early November 2022 by joining the Responsible Business Alliance, in order to align and share our practices with our stakeholders in a common framework.

As a Regular Member of the Responsible Business Alliance (RBA), Sagemcom Broadband SAS fully supports the vision and goals of the RBA:

- Vision: A coalition of companies driving sustainable value for workers, the environment and business throughout the global supply chain.
- Mission: Members, suppliers and stakeholders collaborate to improve working and environmental conditions and business performance through leading standards and practices.

Sagemcom Broadband SAS commits to comply with the RBA Code of Conduct in its own operations, progressively implementing the RBA approach and tools in the spirit of the industry's common goals.

Sagemcom Broadband SAS also commits to progressively apply the RBA Code of Conduct to its first tier suppliers, to monitor its application to the best of its ability using RBA practices and tools, and to encourage and support its suppliers to do the same.

### About Sagemcom

Thanks to the innovative solutions designed and built by our people, Sagemcom provides access to broadband Internet, entertainment and managed energy supply to the greatest number all over the world.

As a "mission-driven company" since January 2022, Sagemcom makes sure that the design, construction and use of these solutions are sustainable, and fulfil the environmental and societal commitments that are known and shared by all our employees, partners and stakeholders.

In LBO since its 2008 carve-out with Safran, Sagemcom group entered its fourth LBO in 2019, with Charterhouse as the majority shareholder. Sagemcom is 30% owned by its employees, achieves over €2.26 billion turnover, is world leader in its markets, has been profitable since it was founded, and has been growing continuously since 2016.

[www.sagemcom.com](http://www.sagemcom.com) // <https://www.linkedin.com/company/sagemcom> // [www.facebook.com/SagemcomOfficial](https://www.facebook.com/SagemcomOfficial) // <https://twitter.com/Sagemcom> // [https://www.instagram.com/sagemcom\\_inside](https://www.instagram.com/sagemcom_inside).

### Media Contact

Sylvaine COULEUR

[presse@sagemcom.com](mailto:presse@sagemcom.com)